



The One Source

Welfare-to-Work and Workforce Development Resource Network

News Source

Volume 14 No 1

January 2010

State University of New York University Center for Academic and Workforce Development

One Source

Quick Links

January Literature and Reports

Clearinghouse



In This Issue

- 2... Adult Education
- 3... Applicable to Multiple Audiences
- 6... Faith-Based and Neighborhood Partnerships
- 8... Welfare/TANF
- 10... Workforce Development...
- 11... Calendar of Events...

Note to Grant Seekers

The grant season is upon us! The One Source tracks Federal and foundation grants related to education, faith-based and community initiatives, welfare, and workforce development. If you or your peers are not receiving our free grant notices, please contact the One Source (315.265.4099 or info@nyswtwrn.com) to request email notices be sent to you or access the One Source's grant database at www.nyswtwrn.com.

For information on related webinars and conference calls facilitated by funders, access the One Source's calendar at the same address. If you cannot find the information you are looking for, contact the One Source for assistance.

The One Source, facilitated by the State University of New York, University Center for Academic and Workforce Development is the free "one source" for all related grants, promising practices, and other information related to your work. You are welcome to share this information with your colleagues.

Adult Education

Common Core Standards Update

The video conference and PowerPoint presentation from the Common Core State Standards Initiative National Forum is now available from the National Governor's Association at www.corestandards.org/videos.htm. For more information on the common core standards, access www.corestandards.org.

Improving English Skills

A free web site for immigrants and other adults wanting to improve their English skills can be accessed at www.usalearns.org. "The online English portal, known as *USALearns*, is an easily accessible Internet learning tool that contains instructional materials, developed primarily with public funds, to teach basic English skills and help adults improve their English proficiency. The Web site is designed to allow learners with low-level literacy skills to use the tool independently, but it can also be used with a teacher or tutor. *USALearns* contains easy-to-understand directions and free instructional materials for independent study by these adults, and it can be used inside or outside the traditional classroom environment."

Learning More About the Cost and Prevention of Students Dropping Out of School

A recent report by the National Governor's Association found:

- It is too easy for schools to give up on students and students to give up on school,
- Schools lack the capacity to prevent students from dropping out,
- State systems to re-engage dropouts are insufficient or nonexistent, and
- Students lack rigorous and relevant options for earning a high school diploma.

Why are governors concerned about the drop-out rate? There are economic implications. Each individual who does not complete high school costs the public sector:

- \$139,000 in reduced tax payments;
- \$40,500 in increased public health costs;
- \$26,600 from increases in crime; and
- \$3,000 in increased welfare costs, on average, over a lifetime.

Over 17 percent of the dropouts are unemployed. Dropouts earn \$7,000 less annually than high school graduates. Dropouts will fall further and further behind in the future (e.g., by 2012, 63 percent of jobs in the U.S. workforce will require some level of postsecondary education). According to the report, U.S. taxpayers could save \$45 billion annually if the number of high school dropouts were cut in half.

This resource includes statistics on the average freshman graduation rate of public high school students by state (New York States rate is 65.3).

The resource provides four recommendations for preventing students from dropping out of school:

- Promote high school graduation for all by:
 - Raising the maximum compulsory and allowable school attendance ages,
 - Counting graduation rates heavily in state accountability systems,
 - Championing higher graduation rates, and

- Assigning responsibility for dropout prevention and recovery.
- Target youth at risk of dropping out by:
 - Supporting the development of early warning data systems,
 - Targeting investments in promising strategies, and
 - Connecting students to existing supports.
- Re-engage youth who have dropped out of school by:
 - Creating incentives for dropout recovery,
 - Employing outreach strategies to re-engage out-of-school youth, and
 - Establishing school re-entry options for juvenile offenders.
- Provide rigorous, relevant options for earning a high school diploma by:
 - Creating new effective schools,
 - Turning around low-performing schools, and
 - Awarding credit for performance, not seat time.

Access *Achieving Graduation for All: A Governor's Guide to Dropout Prevention and Recovery* at www.nga.org/files/pdf/0910achievinggraduation.pdf.

Applicable to Multiple Audiences

Federal Clearinghouses

Access <http://minorityhealth.hhs.gov/templates/browse.aspx?lvl=1&lvlID=14> for a directory of Federal Clearinghouses. Topics include:

- Aging,
- Disability and rehabilitation,
- HIV/AIDS,
- Homelessness, and
- Limited English proficiency.

Findyouthinfo.gov

This is the U.S. Government's web site that can help professionals who work with youth create, maintain, and strengthen effective youth programs. The site includes:

- Funding information;
- Related news;
- Tools to help assess community assets, generate maps of local and federal resources, and search for evidence-based youth programs; and
- Youth facts.

www.findyouth.org

Homeless Resource Center

Access the Homeless Resource Center at <http://homelessness.samhsa.gov/About.aspx>. The site includes a community of providers, consumers, policymakers, researchers, and public agencies at federal, state, and local levels that share state-of-the-art knowledge and promising practices to prevent and end homelessness through:

- Networking and collaboration,
- Online learning opportunities,
- Publications and materials, and
- Training and technical assistance.

The mission of the Center is to improve the lives of people affected by homelessness and who have mental health conditions, substance use issues, and histories of trauma.

How to Obtain Important Documents in New York State

This resource identifies how to obtain the following documents in New York State:

- Voter registration,
- Driver's license,
- Non-driver identification,
- Social Security card,
- Birth certificate, and
- Naturalization card.

Access the resource at

www.hirenetwork.org/pdfs/How%20to%20obtain%20important%20doc%202006.pdf

Mentoring Resources

- Information on National Mentoring Month (January) can be accessed at www.mentoring.org;
 - Access *Evaluating Mentoring Programs* at www.ppv.org/ppv/publications/assets/303_publication.pdf;
 - Access *High School Mentors in Brief: Findings from the Big Brothers Big Sisters School-Based Mentoring Impact Study* at www.ppv.org/ppv/publications/assets/313_publication.pdf;
 - Access *Loyalty and Success in Mentoring* at www.mentorresources.com;
 - Access *Mentoring Former Prisoners: A Guide for Re-Entry Programs* at www.ppv.org/ppv/publications/assets/316_publication.pdf; and
 - Access *2009 Mentoring Program Guide, Mentoring: Leadership Through Knowledge* at <http://humancapital.doe.gov/resources/2009-MentorProgGuide-ECollins1-9-09.pdf> (includes sample forms).
-

New Resource for Those Working in Juvenile Justice and Delinquency Prevention

The National Training and Technical Assistance Center of the Office of Juvenile Justice and Delinquency Prevention has launched a new assessment tool and has enhanced its website. “The needs assessment tool is an online self-guided survey that gathers detailed information about the background of respondents, the type of organization they work for, the type of population they serve, their training and technical assistance (TTA) history, their perspectives on emerging issues in juvenile justice, and the types of TTA they would find most helpful.” The needs assessment can be accessed at www.nttac.org/JJNeedsAssessment/.

The National Training and Technical Assistance Center can be accessed at <https://www.nttac.org>.

For more information access www.ncjrs.gov/html/ojjdp/news_at_glance/228602/sf_6.html.

Resources on “Green”

- Access the *Green Business Guide* at www.business.gov/expand/green-business. The *Guide* includes:
 - Energy efficiency guidance;
 - Grants, loans, and incentives;

- Green product development;
 - Green marketing;
 - Help for starting a green business;
 - Information from businesses that have been successfully “green”; and
 - Steps to adopt environmentally-friendly business practices.
- Green occupations have been identified by the U.S. Department of Labor by the following categories:
 - Green enhanced skills,
 - Green increased demand, and
 - Green new and emerging.

You can search the database at <http://online.onetcenter.org/find/green>.

- For information on green technology being used by state governments, access www.green-technology.org/green_gov.htm. Information related to New York State can be accessed at www.dec.ny.gov. For information on “green” cities, access www.business.gov/expand/green-business/earth-day/green-cities.html. Information related to New York City can be accessed at www.nyc.gov/html/nycwasteless/html/in_business/in_business.shtml.
- National “Green” week is February 1-5, 2010. For activities and additional information, access www.greeneducationfoundation.org/index.php?option=com_content&view=section&layout=blog&id=6&Itemid=223.
- The resource *Recovery Through Retrofit* identifies three recommendations for helping the nation make the best use of the funding to projects related to energy and the environment. Much of this money is targeted toward improving the energy efficiency in buildings:
 - Provide American Homeowners with Straightforward and Reliable Home Energy Retrofit Information,
 - Reduce High Upfront Costs and Make it Easy for Homeowners to Borrow Money for Home Energy Retrofits, and
 - Mobilize a Well-Trained National Energy Retrofit Workforce and Expand Good, Green Job Opportunities for All American Workers.

Access the resource at

www.whitehouse.gov/assets/documents/Recovery_Through_Retrofit_Final_Report.pdf.

- The website *Shades of Green* is a green-building guide for YouthBuild and can be accessed at www.ybshadesofgreen.org. The resource includes recommendations from site selection and development to moisture management and sustainable landscaping.

Rural Van Pooling

A webinar on successful strategies for rural van pooling will be offered on January 19, 2010 and on February 18, 2010. An additional webinar will focus on commuter tax benefits, a federal incentive for vanpool riders and their employers. The webinars are funded by the Community Transportation Association's Joblinks Transportation Center. For information, access <http://web1.ctaa.org/webmodules/webarticles/anmviewer.asp?a=1769&z=5>.

Youth Re-Entry

Recent research documented in the resource *Back on Track: Supporting Youth Re-Entry From Out-of-Home Placement to the Community* determined youth receiving re-entry services with mentoring achieved better outcomes than youth who simply received traditional probation services. These outcomes included:

- Reductions in drug use,
- Lower recidivism, and
- Increased referrals to educational, employment, and mental health services.

Access the resource at

www.sentencingproject.org/doc/publications/CC_youthreentryfall09report.pdf.

Faith-Based and Neighborhood Partnerships

Consumer Health Information Resource

This manual, *Developing a Consumer Health Resource Information Service Program: A Guild for Faith-Based and Community Organizations*, serves as a comprehensive guide for communities, churches, and other faith-based organizations wanting to mobilize resources to develop a Consumer Health Resource Information Service (CHRIS) program. A step-by-step process for planning, implementing, and evaluating the program, whether it is being carried out by a single entity or a coalition conducting the program at multiple sites in the community, and lessons learned from the CHRIS pilot demonstration project are included.

The toolkit includes copies of the letters, forms, training materials, and other related materials used in the pilot project that can be modified to meet the needs of any community.

Access the guide and the toolkit at <http://orise.orau.gov/healthcomm/chris-guide-toolkit.htm>.

Database of Federally Funded Research and Resources

This web site includes research and resource databases, and incorporates research on faith-based and community initiatives (FBCI) funded by Federal agencies as well as the best resources developed with Federal funding. The resources include:

- Program resources,
- Promotional materials, and
- Workshops and guidebooks that help strengthen the organization and work of faith-based and community organizations.

Access the site at <http://transparency.cit.nih.gov/fbci/index.cfm>.

Directory of Foundation Workforce Grant Opportunities: A Guide for Faith-Based and Community Organizations

This resource includes the following information:

- Name of company,
- Eligible locations,
- Description of the funding available, and
- Contact information.

Access the web sites for each company for the most current information, as well as this resource at www.dol.gov/cfbci/DFWGO.pdf.

Homeland Security Office for Faith-Based and Community Initiatives

The Center is one of the 12 Federal agency offices/centers under President Obama's Faith-Based and Neighborhood Partnerships. The role of the Center is to maximize the appropriate participation of faith-based and community organizations (FBCOs) in Departmental programs. "The mission of the Center is to build resilient communities among faith-based and community organizations. In collaboration with federal, state and local partners, the Center supports the Department's strategy of sustainable risk management by building capacity and resiliency among faith-based and community organizations."

The Center's strategic activities include:

Developing policy and protocols for the engagement of faith-based and community organizations in Departmental initiatives:

- Developing and coordinating Departmental outreach efforts to disseminate information more effectively to faith-based and community organizations with respect to programs, contracting opportunities, and other agency initiatives;
- Providing opportunities for unaffiliated faith-based and community organizations to formally engage in emergency preparedness, response and recovery activities by building strategic relationships with voluntary organizations active in disasters and with state and local emergency management professionals; and
- Co-sponsoring joint training efforts with the Department and other local, state, and Federal government entities to build the capacity of faith-based and community organizations to engage in Department-related efforts.

Access the site at www.dhs.gov/xabout/structure/editorial_0829.shtm.

A complete listing of all the Federal Centers can be accessed at www.whitehouse.gov/administration/eop/ofbnp/offices/federal.

A listing of state offices and liaisons can be accessed at www.whitehouse.gov/administration/eop/ofbnp/offices/states.

Maximizing Program Services Through Private Sector Partnerships and Relationships: A Guide for Faith- and Community-Based Service Providers

This resource provides faith-based and community organizations with specific, practical guidance about the fundamental aspects of engaging corporate givers and foundation grantmakers. The handbook was developed by professionals representing corporations, foundations, and trusts, as well as nonprofit faith-based and community organizations.

The five chapters include:

- Assess Your Organization's Strengths and Needs,
- Seek Multiple Sources of Support,
- Attract Corporate Partners,
- Submit a Strong Grant Proposal, and
- Build and Sustain Relationships.

Access this resource at www.samhsa.gov/FBCI/docs/PartnerHandbook_feb2006.doc.

Responsible Fatherhood

The final report from the White House Community Roundtable and Town Hall Meeting on Responsible Fatherhood and Healthy Families Report is available at <http://peerta.acf.hhs.gov/uploadedFiles/Chicago%20Fatherhood%20Meeting%20Combined%20508%20Compliance.pdf>. The three key Federal agencies supporting responsible fatherhood and included in this meeting were:

- White House Office for Faith-Based and Neighborhood Partnerships,
- Federal Healthy Marriage and Responsible Fatherhood Initiatives, and
- U.S. Department of Health and Human Services, Center for Faith-Based and Neighborhood Partnerships.

Topics of the meeting included:

- Connecting Anti-Violence and Fatherhood,
- Fatherhood and Economic Stability,
- Mentoring Young Men and Future Fathers, and
- Promising Practices Increasing Father Involvement.

Access the National Responsible Father Clearinghouse at www.fatherhood.gov.

Access the National Healthy Marriage Resource Center at www.healthymarriageinfo.org.

For information on President Obama's recent National Conversation on Responsible Fatherhood, access www.whitehouse.gov/blog/2009/12/22/white-house-co-sponsors-regional-fatherhood-forum-with-attorney-general-holder.

The discussion topics for the breakout sessions included:

- Child support and family courts,
- Coordination between law enforcement and fatherhood programs,
- Supporting families with incarcerated parents,
- The connection between fatherhood and re-entry programs, and
- The intersection of fatherhood and domestic violence.

Welfare/TANF

Early Intervention and Treatment Services for Persons with Substance Use Disorders, As Well As Those Who Are At Risk

The Screening, Brief Intervention, and Referral to Treatment web site is a comprehensive, integrated, public health approach to the delivery of early intervention and treatment services for persons with substance abuse disorders and those at risk of developing these disorders. Primary care centers, hospital emergency rooms, trauma centers, and other community settings provide opportunities for early intervention with at-risk substance users before more severe consequences occur.

Screening consists of quickly assessing the severity of substance use and identifying the appropriate level of treatment. Brief intervention focuses on increasing insight and awareness regarding substance use and motivation toward behavioral change. Referral to treatment provides those identified as needing more extensive treatment with access to speciality care. Access the site at <http://sbirt.samhsa.gov>.

Earned Income Tax Credit

The Welfare Peer TA webinar series, sponsored by the U.S. Department of Health and Human Services, will be facilitating a webinar on the Earned Income Tax Credit (EITC): *A Safety Net for Low-Income Families* on January 6, 2010. The webinar will give state agencies strategies for setting up a local or statewide coalition and to provide participants with strategies for improving outreach and marketing to and participation of TANF participants in the EITC program. For more information, access <http://peerta.acf.hhs.gov/index.cfm?event=viewWebinarList&nav=19>.

Other resources on the EITC and other tax credits include:

- Credits and Exemptions for Children, accessible at www.urban.org/UploadedPDF/1001331_credits_children.pdf;
- Policy Basics: State Earned Income Tax Credits, accessible at www.cbpp.org/files/policybasics-seitc.pdf; and
- Extending the EITC to Noncustodial Parents: Potential Impacts and Design Considerations, accessible at www.urban.org/UploadedPDF/411906_noncustodial_parents.pdf.

Examples of Non-Recurrent Short-Term Benefits

The U.S. Department of Health and Human Services, Office of Family Assistance has provided a list of non-recurrent, short-term benefits in approved State applications for Temporary Assistance for Needy Families emergency funds available at www.acf.hhs.gov/programs/ofa/policy/Non-Recurrent_Short-Term_Benefits.htm. The definition of a non-recurrent, short-term benefit (found at 45 CFR 260.31(b)(1)) states that such a benefit:

- Is designed to deal with a specific crisis situation or episode of need,
- Is not intended to meet recurrent or ongoing needs, and
- Will not extend beyond four months.

The list includes the following topics among others:

- Diversion and welfare avoidance,
- Educational assistance,
- Emergency Assistance,
- Job support and readiness, and
- Vehicle support, maintenance, and transportation.

Links to each State's TANF program can be found at www.acf.hhs.gov/programs/ofa/states/stlinks.htm and contact information for TANF program directors can be found at www.acf.hhs.gov/programs/ofa/states/tanf-dr.htm.

The Center for Law and Social Policy has a variety of resources available on TANF Emergency funds at www.clasp.org/issues/pages?type=temporary_assistance&id=0001. Information on TANF by state can be accessed at www.clasp.org.

National Registry

The U.S. Department of Health and Human Services Substance Abuse and Mental Health Services Administration has created a National Registry of Evidence-Based Programs and Practices. It includes a searchable database of interventions for the prevention and treatment of mental and substance use disorders. This resource has been created to help people, agencies, and organizations implement programs and practices in their communities. It is accessible at www.nrepp.samhsa.gov/.

Combining Work and Learning

In the resource *Earning and Learning: Options Under the Workforce Investment Act*, promising strategies from combining work and learning include:

- Transitional jobs programs that combine time-limited subsidized employment with other services to help individuals with barriers to employment enter the workforce,
- Work-study programs that provide part-time employment and enable students to finance postsecondary education, and
- Registered apprenticeship programs that combine on-the-job training with classroom instruction and prepare individuals for careers in skilled occupations.

Also included are additional resources on:

- Strategies using on-the-job training at www.acwib.org/forms.cfm,
- Work experience at www.yakimacounty.us/e&t/adbul/A16_09.pdf and
- www.odjfs.state.oh.us/lpc/calendar/fileLINKNAME.asp?ID=WIATL17.

Access the resource at www.clasp.org/admin/site/publications/files/EarnLearn.pdf.

Workforce Development

Effective Employer Engagement: The Year Up Model

This report by the Workforce Strategy Center focuses on the strategies that make the “Year Up” model a success at engaging employers directly and meaningfully at the outset and throughout their efforts to employ at-risk youth. The program model is premised on simple business principles:

- Developing a relationship with customers,
- Understanding their needs,
- Offering a top-quality solution, and
- Instituting a management strategy of continuous improvement.

Results include:

- 100 percent placement rate of qualified students into apprenticeships,
- 87 percent of graduates placed in full- or part-time jobs within four months of graduation,
- An average wage of \$15 per hour, and
- Nearly half of the graduates continuing in postsecondary education.

There success is predicated upon:

- High expectations, high support;
- Employer engagement: a business improvement model which includes a continuous process for employer engagement consisting of cultivating relationships, preparing and placing students, and continuous improvement;
- Making a good match which consists of an orientation and troubleshooting;
- Training students to achieve by:
 - Helping them understand the unique challenges that face each student and making support services available in order to reduce barriers impeding career and educational success,
 - Implementing formal learning programs that provide students with marketable skills by integrating technical preparation with professional skill development, and

- Fostering an informal environment that develops students' self-reliance, dependability, personal initiative, and interpersonal skills both inside and outside of the classroom
- Reducing barriers to success;
- Using a curriculum with high market value;
- Developing soft skills;
- Continuous improvement; and
- Sharing information, reflecting, and learning from peers.

Three replicable strategies are provided:

- Cultivate profitable relationships with businesses by:
 - Recognizing the value of your services for businesses,
 - Developing an effective sales approach that cultivates and manages relationships, and
 - Establishing a relationship with your employers;
- Train students to achieve by:
 - Preparing students to achieve their goals, nothing less; and
 - Taking every opportunity to develop soft skills;
- Facilitate continuous improvement:
 - Embrace technology,
 - Seek employer, student, and staff feedback to improve services; and
 - Encourage peer learning among staff members.

Access the resource at

www.workforcestrategy.org/publications/Year_Up_Employer_Engagement_2009-11-10.pdf.

\$ Industry Spends on Training Shrinks

According to Bersin and Associates, industry expenditures have decreased by over \$7.6 billion since 2006. Access more information at

[www.bersin.com/Lib/Rs/Details.aspx?docid=10337850&title=The-Corporate-Learning-Factbook-2009-Benchmarks-Trends-and-Analysis-of-the-US-Corporate-Training-Market&id=.](http://www.bersin.com/Lib/Rs/Details.aspx?docid=10337850&title=The-Corporate-Learning-Factbook-2009-Benchmarks-Trends-and-Analysis-of-the-US-Corporate-Training-Market&id=)

Calendar of Events

**Updates are continually being added to the 2010 Calendar,
to access new information please visit the
[One Source Calendar](#).**

